



Vision

To become the benchmark athletic program widely known for its utmost integrity through OHSAAA rules compliance, fiscal responsibility and student-athlete personal development.

Mission

Provide an athletic program that develops a student-athlete through education and competition in order to stimulate an attitude of discipline, honor, integrity, & sportsmanship

1.0 Core Competencies – what we must deliver

1.1 Responsibility to Student-Athletes

1.2 Responsibility to Administration, Coaches, Community

1.3 Be a trusted & loyal athletic department (OHSAA rules compliance)

2.0 Internal Processes – what we must excel at

2.1 Commitment to development of Student-Athletes

2.2 Working with/for School Administration

2.3. Partnering with Parents & Community

2.4 Cooperative relationship with Coaches

2.5 Collaborative engagement with support staff

2.6 Maintain effective publicity of program

2.7 Provide fundraising program for community

2.8 Develop/coordinate “Leadership Academy”

2.9 Being a subject matter expert of By-Laws/Rules

2.10 Scheduling & Related Organizational Duties

2.11 Grow/expand coaching hiring system

2.12 Bolster/strengthen coaching evaluation system

2.13 Register/supervise/evaluate non-faculty & volunteer coaches

2.14 Record/update school records

2.15 Develop/maintain Budget

3.0 People, Learning & Growth – how we develop our people

3.1 Build & maintain an engaged diverse group to achieve team success

3.2 Ensure eligibility of all team-members and that resources are readily available for continued success

3.3 Ensure we have the right people with the right skill set in the right position

4.0 Resources – the physical resources we need to obtain and manage

4.1 Prepare budget according to district expectations

4.2 Track/analyze Financial Reports

4.3 Provide Fundraising opportunities

4.4 Optimize equipment usage

Foundation

Philosophy: In supporting & promoting Canal Winchester athletics, we retain the trust & respect of fans, alumni, and community by striving for excellence & competing with integrity while empowering our student-athletes for success

Core Values: Reliability | Trust | Integrity | Honesty | Loyalty | Respect | Dignity